# **Privacy Policy**

Your privacy is very important to us at The Gospel Hour. Accordingly, we have developed this Policy for you to understand how we collect, use, communicate and disclose and make use of personal information. The following outlines our privacy policy.

#### HOW WE USE THE INFORMATION WE COLLECT

We use network information to help us understand how people use our website, to administer the site, and to get trend-level information about site visitors and how they reached our site.

We use personal information primarily to serve your specific needs and fulfill your specific requests, at your personal direction. We may also share your personal information with external service providers who help us better serve you, under strict contractual terms that preserve your privacy and prevent any misuse of your personal information. Examples of such service providers include, but are not limited to, mailing service bureaus that mail materials to you per your request (i.e. UPS) as well as credit card processors.

### YOUR INFORMATION IS NEVER SOLD, RENTED, OR LEASED

Any personal information you enter at our website and any information you provide to our team members by phone, email, or social media, is kept confidential. The Gospel Hour Ministry will not sell, rent, lease, or exchange your information with any other organization, except for those service providers who help us serve you under contract, as described in the preceding section of this policy, or if legally required to do so, by law.

### WHAT WE MAY COLLECT

We may collect the following information when visiting our website TheGospelHour.org

- name
- contact information including email address
- demographic information such as postcode, preferences, and interests
- other information relevant to customer service or offers

## WHAT WE DO WITH THE INFORMATION

We require this information to understand and meet your request and to provide you with a better service, and for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided.
- From time to time, we may also use your information to help us improve the website according to your interests.

## **SECURITY**

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure, we have put in place suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

## LINKS TO OTHER WEBSITES

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

## **EMAIL SUBSCRIPTION CONSENT**

You may unsubscribe to our Emails at any time. Contact Us